

FOR A PLURALITY OF SEGMENTS, ASSOCIATE
EACH SEGMENT WITH A CORRESPONDING
TEASER

PRESENT TEASER TO A VIEWER

120

DURING THE PRESENTATION OF A GIVEN
TEASER, ENABLE THE VIEWER TO SEND A
BOOKMARK SIGNAL INDICATING THAT THE
CORRESPONDING PROGRAM IS OF INTEREST

130

IF THE VIEWER SENDS A BOOKMARK SIGNAL,
BOOKMARK THE CORRESPONDING
PROGRAM AS OF INTEREST TO THE VIEWER

140

HAVE ALL TEASERS BEEN PRESENTED?

150

NO

YES

CHANGE THE PRESENTATION ORDER OF THE PROGRAMS BASED ON THE BOOKMARK SIGNALS

160

PRESENT THE PROGRAMS TO THE VIEWER
ON THE DYNAMICALLY CHANGED
PRESENTATION ORDER

170

FIG. 1

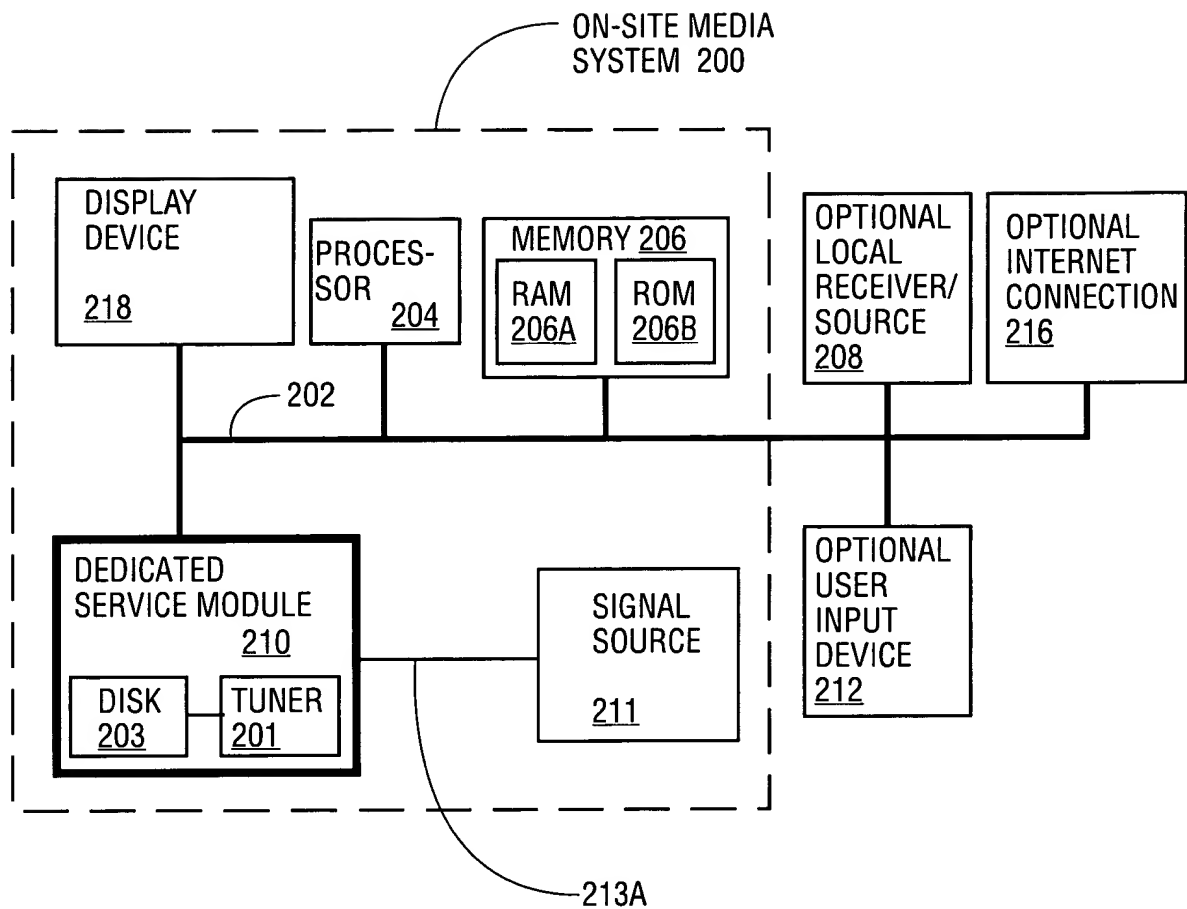
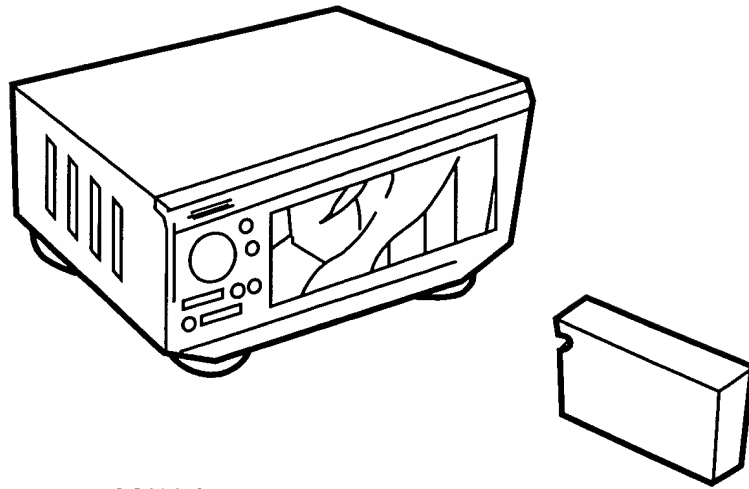
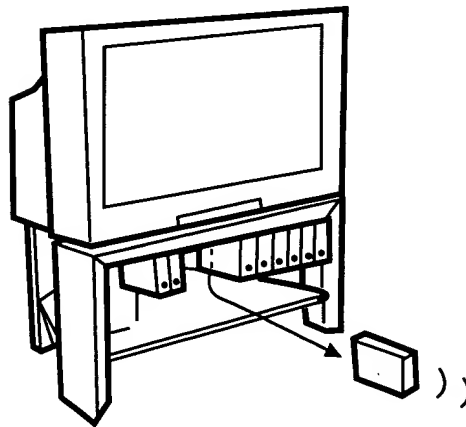


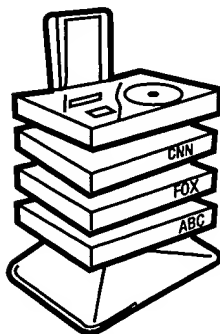
FIG. 2



CONFIGURATION A: TRADITIONAL



CONFIGURATION B: INTEGRATED



CONFIGURATION C: STACKED

FIG. 3B

FIG. 3A

310A

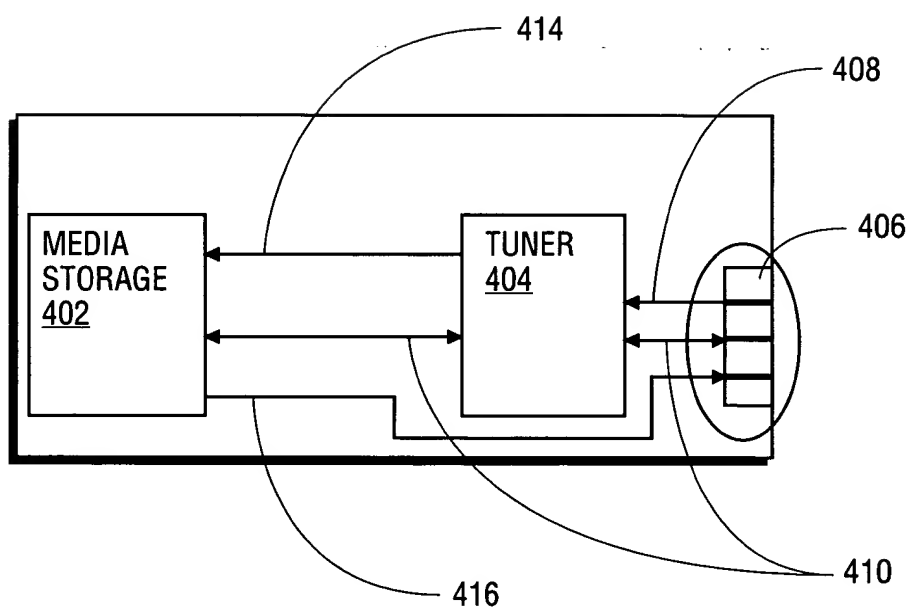


FIG. 4

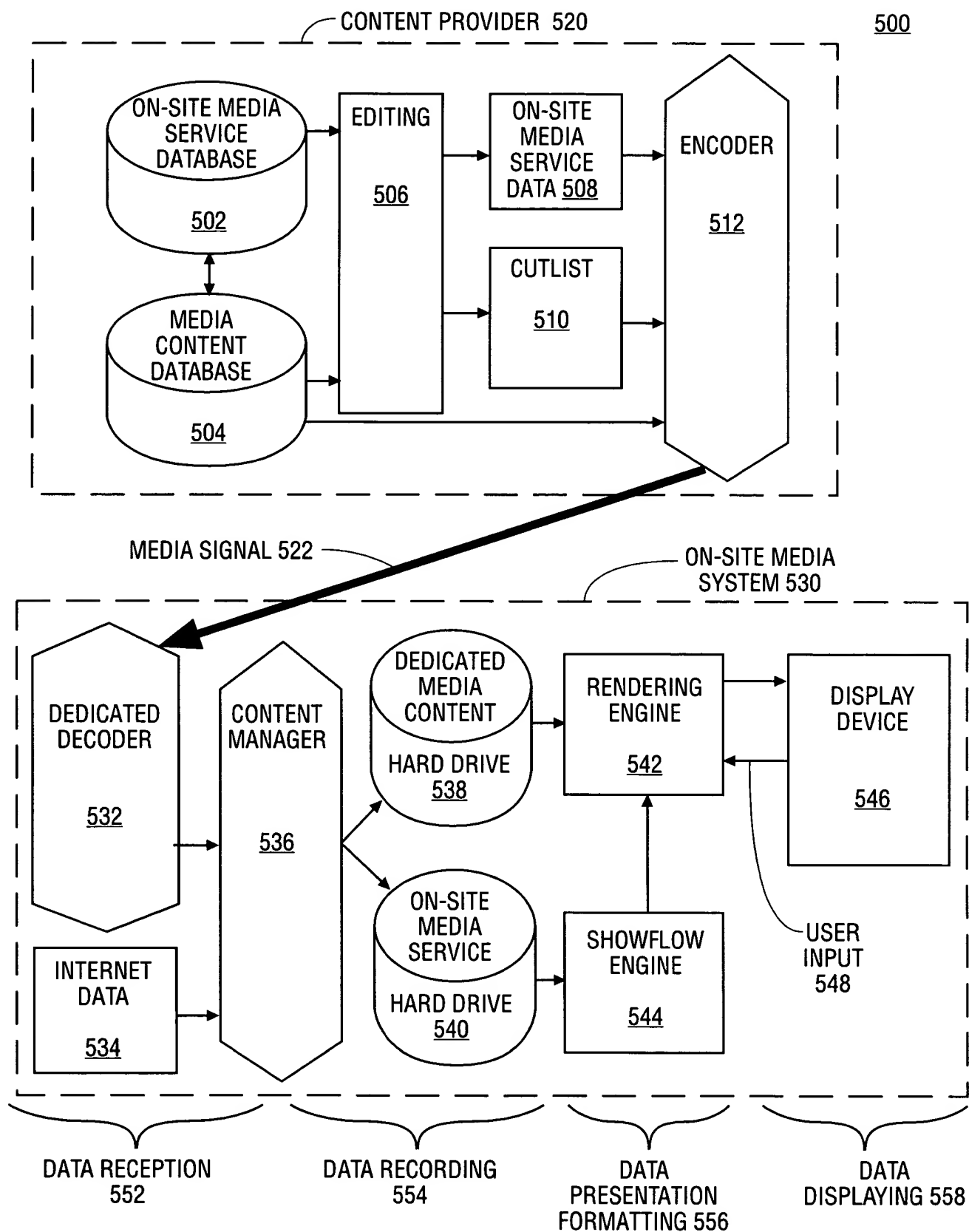


FIG. 5

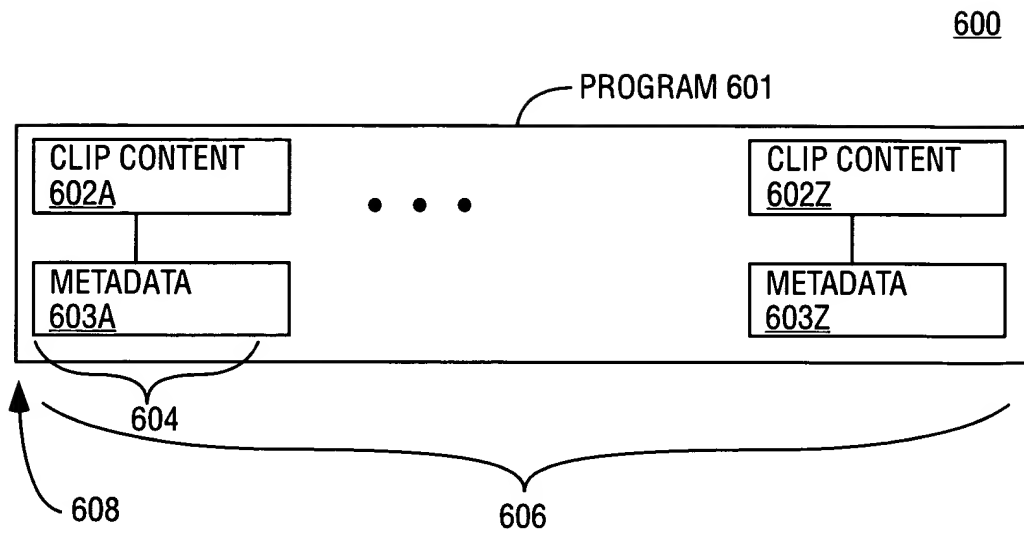


FIG. 6A

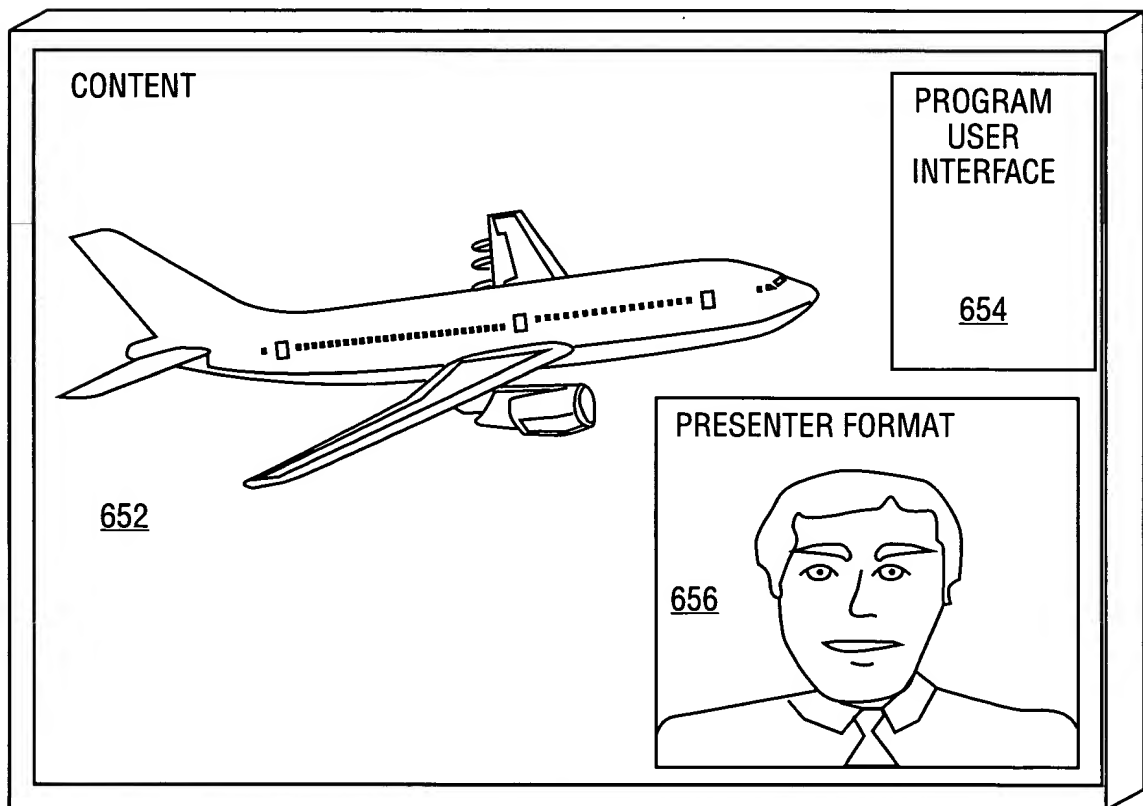


FIG. 6B